### STRATEGIC PLAN





#### STRATEGIC STATEMENT

By June 2026 DSWA will have a strong connection with people with Down syndrome and their families across Western Australia. We will impact the future of people with Down syndrome and their families by providing advocacy, community education, partnering with our young adults and delivering quality programs and projects. We will connect with stakeholders, government, and our community, to support a life of possibilities for people with Down syndrome in WA.

During the next three years we will have continued to strengthen our association, with financial stability and ongoing organisational growth including diversifying funding and developing long term partnerships. The delivery of services and programs will continue to grow and evolve to meet the changing needs of our community. Our commitment to family support will be unwavering, providing support, advocacy and a safe space for families to share information and grow. We will cement our position as the peak body for Down Syndrome in Western Australia and ensure the voice of people with Down syndrome remain at the centre of our work. And finally we will ensure we take a path of continuous improvement, listening to members, learning, and delivering the best possible services to the Down syndrome community in WA.

# **Our Purpose**

Supporting a life of possibilities

## **Our Vision**

All people are welcomed in an inclusive society where their contribution is valued and they are supported to live a meaningful life of their choice

#### **Our Values**

Community, Courage, Integrity, Service, Respect, Connection

STRATEGIC PILLARS		
Promote an inclusive community	Support a life of purpose	
Promote community awareness	Support each individual to follow their dreams and goals	
Support and connect in regional WA	Deliver educational awareness and outcomes for members	
Build and support DSWA community	Foster employment opportunities	
Support rights, provide advocacy and create partnerships	Provide high quality, meaningful programs that support living well	
Provide individual and family support and advocacy	Create opportunities for social growth and participation	
Collaborate and partner with stakeholders	Support all members at all stages of life	
Educate and inform, and support the rights of members to be heard	Research, create and disseminate information of value to our community	

# OUR FOUNDATIONS We will deliver this by:

we will deliver this by.		
Being an employer of choice	Striving for organisational excellence	Pursuing passion and knowledge
We will ensure staff are supported  We will foster learning through a staff development program  We will reward, acknowledge and recognise staff contribution  We will recruit quality staff, suited to and qualified for roles	We will continue to grow our reputation as a well known and leading disability organisation in WA  Our financial, social and governance practices are sound and sustainable, and have the flexibility to meet changing demands  We embrace technology that supports and furthers our work  We measure and report on our activities	We create an environment of continuous learning  We value, encourage and embrace the voice of our members with Down syndrome and their families  We seek out to engage with members

